



Environmental Print

Workshop



Aims

- Today we will be discussing how environmental print supports your child's early reading skills.

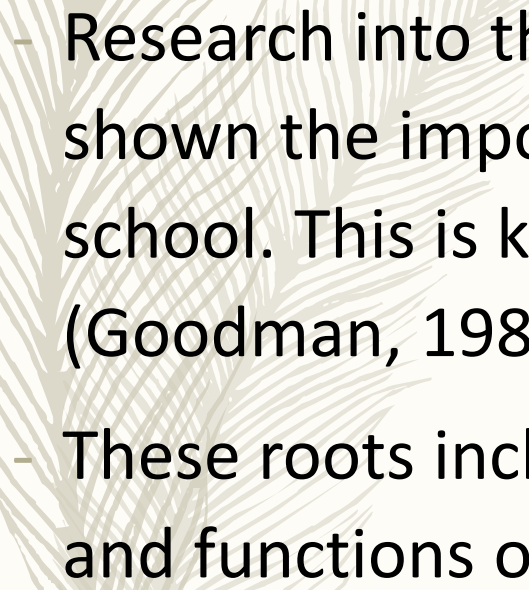
What is it?

- Print is all around us. It teaches children the very early aspects of reading. Without the awareness of print in the environment children are not being set up to succeed in their reading abilities.
- Print is something children are exposed to daily and is something children can recognise early in life.
- For example, think of things in your home that have words/logos on.

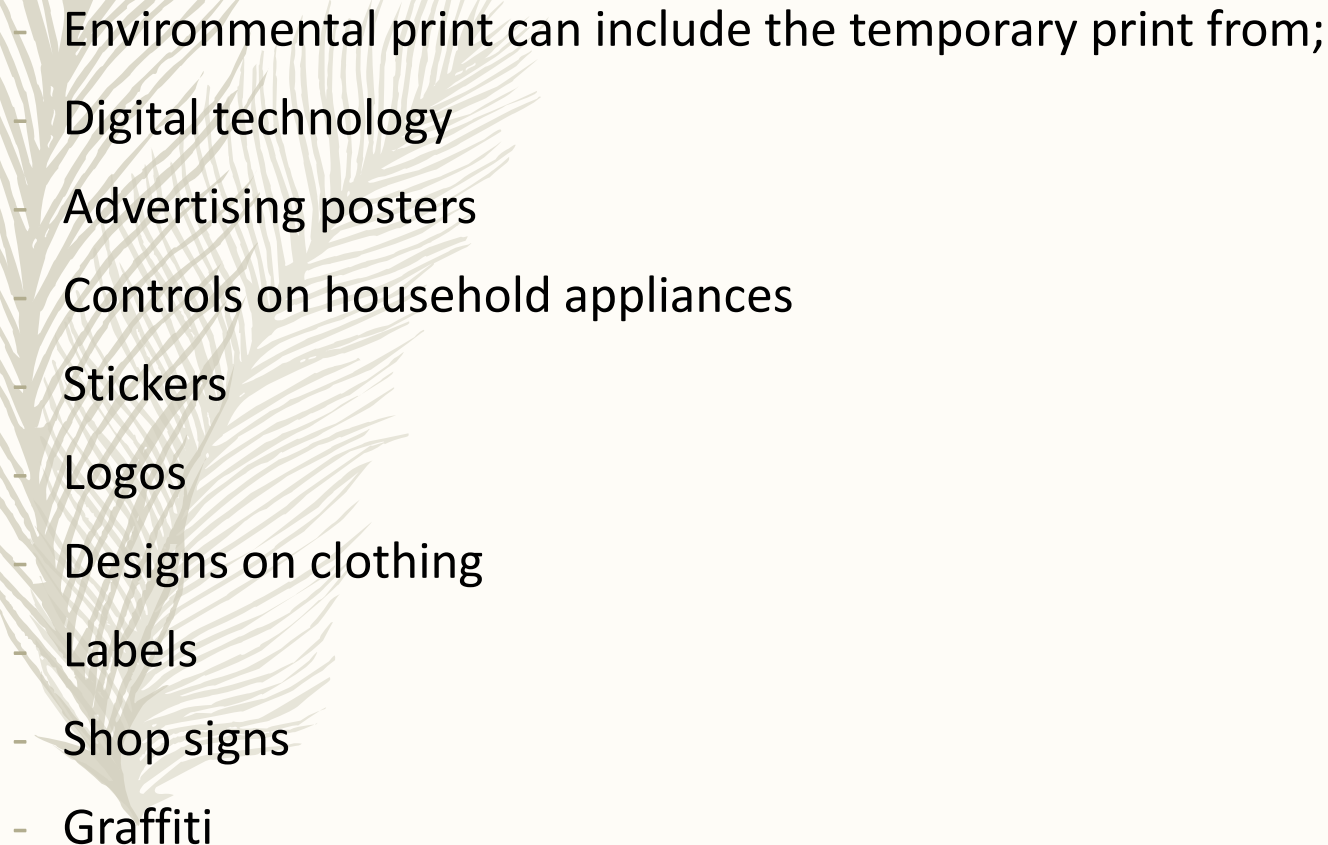
It's linked to;

- Understanding
- Speaking
- Listening
- The world around them
- Linking their knowledge to letters they are developing the understanding of.

Research Shows...

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- Research into the early literacy development has shown the importance of experiences before school. This is known as the 'roots of literacy' (Goodman, 1980).
 - These roots include growing awareness of forms and functions of written language.

What does it look like?

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- Environmental print can include the temporary print from;
 - Digital technology
 - Advertising posters
 - Controls on household appliances
 - Stickers
 - Logos
 - Designs on clothing
 - Labels
 - Shop signs
 - Graffiti

How does this impact the children?

- Context is KEY!
- Children's exposure to print e.g. shop signs and logos on household products shows a real life relevance.
- Children need to understand that print carries purpose, but this is only achievable when they have been exposed to environmental print.
- For example: children will 'guess' the words and labels they are shown, e.g. recognising 'Weetabix' on the cereal packet, but recognising the handwritten word 'Weetabix' with no context clues was not.
- This points to the importance of context in early reading material and writing experiences.

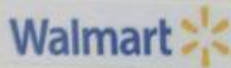
What does this influence?

- Environmental print can stimulate some writing – children often imitate the writing they see, such as lists, notes and logos.
- This stimulates talk about literacy as children ask questions such as What does that say?
- It can prompt children to identify letters in signs linked to other words e.g. their own name.
- It supports literacy as children are immersed in this kind of reading material from birth this is hardly surprising.

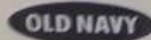
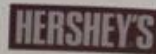
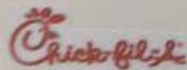


Environmental Print Examples

I Can Read!



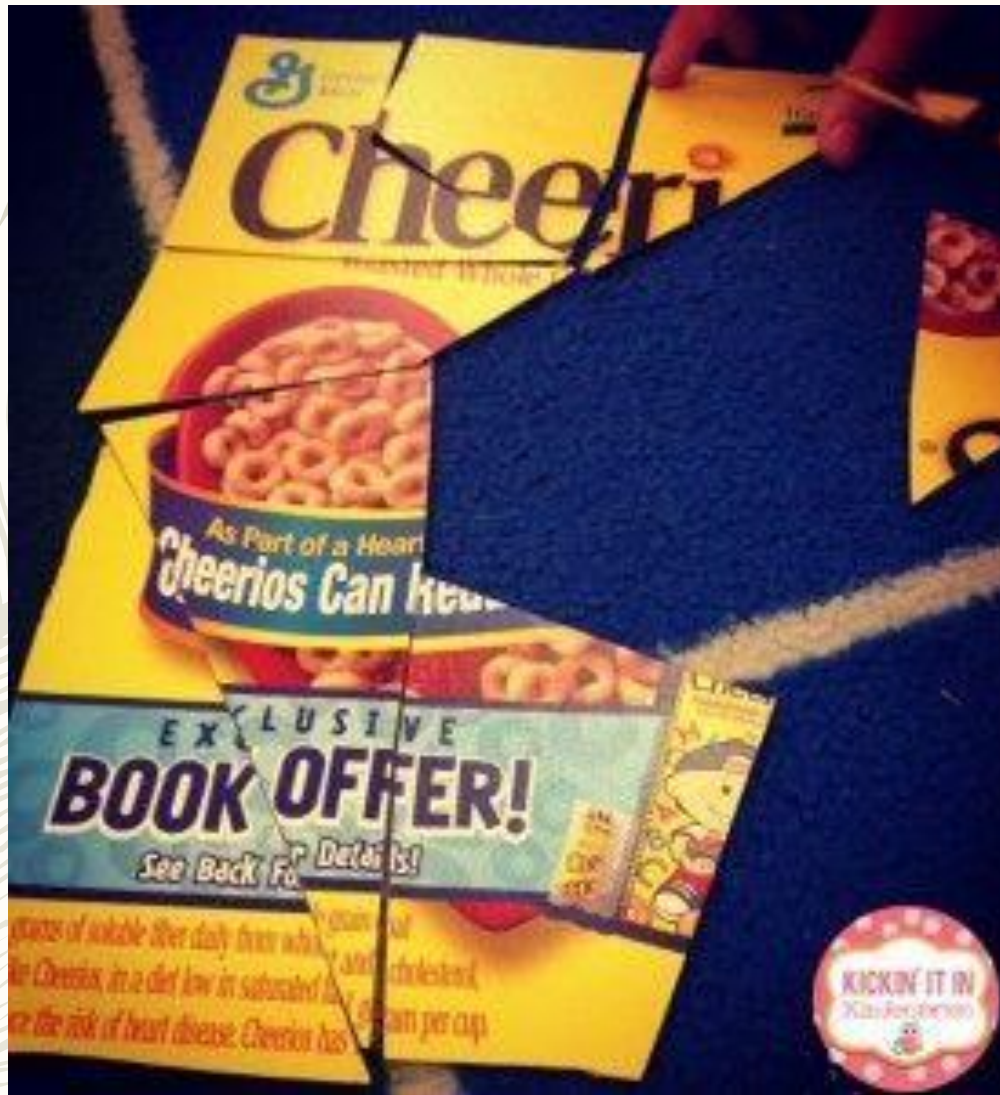
Environmental Print

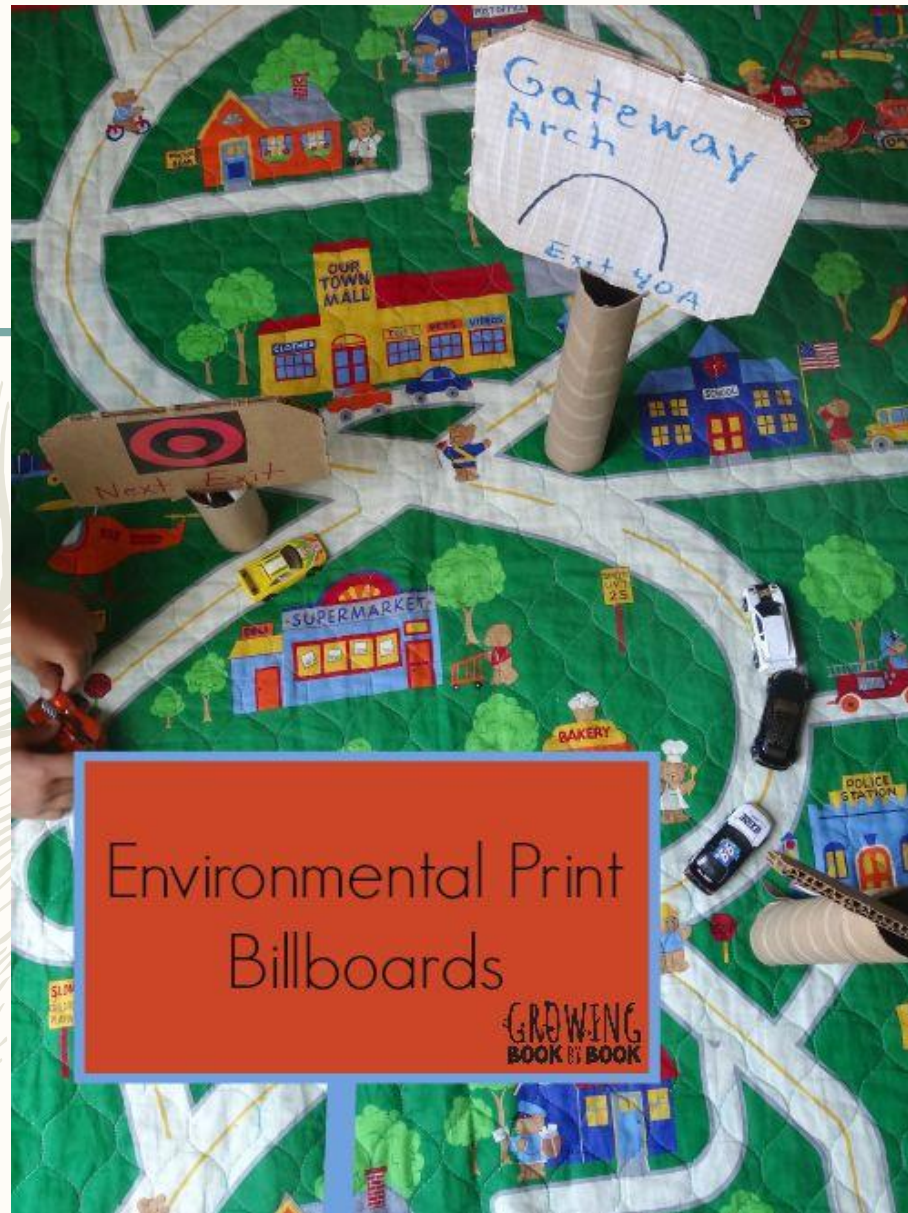


We can read!



fun-a-day!













PIZZA RESTAURANT SIGNS

environmental print





Thank you!!!

Please have a go at exploring print at home and post your child's attempts on Tapestry.

*Thank
you*